## Category Commercialization Manager – Crackers, Cones, Wafers

## Solliciteren

- · Report project status to leadership team as required
  - Supports Category and Sales Team with key portfolio management functions, including:
- · Pricing activity and analysis
- Manage artwork process; working cross functionally with Customer Solutions, Finance, Supply Chain and Master Data
- · Customer demand events
- · Support other category initiatives as needed
- Routine & adhoc portfolio analysis; i.e. sales variance, customer & sku profitability
  - Innovation Management: Supports the Category Team and commercialization product & package innovations & renovations
- · Procurement and/or Regulatory driven product changes
- · Project management as assigned
- Stewards innovations in key systems (ie. Accolade Stage Gate, SAP)